



Commercial Receivers Association

2027 Corporate Sponsorship Catalog



Education.
Networking.
Resources.

commercialreceiver.org

What's Inside

Contents Overview



About CRA — 03

Learn about the Commercial Receivers Association, our mission to support uniform receivership laws, and how CRA serves members and improves commercial receiverships nationally.

Corporate Membership — 05

Explore our \$3,500 Corporate Membership tier offering awareness, opportunity, and engagement — including website visibility, newsletter features, and 5 individual subscriptions.

Sponsorship Summary — 06 - 17

A high-level overview of all CRA sponsorship categories: Annual Conference, Local In-Person Events, Webinars, and General Opportunities.

- **Conference Sponsorships 07**
- **Webinars 15**
- **Local Events 16**
- **General Opportunities 17**

About



Our Mission

The Commercial Receivers Association (CRA) was founded to establish receivership as a viable, trusted option for creditors — and to advance uniform receivership laws and current, reliable information across all states. CRA supports its members and works to improve commercial receiverships both nationally and within each state.

Receivership is a viable option for creditors

Advancing uniform receivership laws nationwide

Providing current, reliable industry information

Supporting members across all 50 states

Improving commercial receiverships nationally

Digital Reach & Growth

200K+

Annual Impressions
CRA's digital presence delivers 200,000+ impressions annually across platforms, connecting sponsors with a highly targeted commercial receivership audience.

5,000+

Social Engagements
Our engaged community generates 5,000+ meaningful interactions per year, amplifying sponsor visibility and brand recognition among key decision-makers.

5,000+

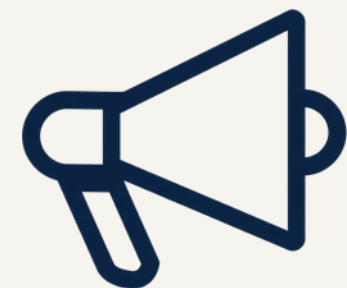
Newsletter Reach
The CRA digital newsletter reaches 5,000+ professionals and can be segmented by demographic, delivering your message to the right audience.

400+

2025 Members
Membership growth from 50+ in 2022 to 100+ in 2023, 250+ in 2024, 350+ in 2025, and 400+ in 2026 — a rapidly expanding network of receivership professionals.

Corporate Membership

Join CRA at \$3,500/year and gain unmatched visibility, influence, and access across the commercial receivership industry. Built around three core pillars: Awareness, Opportunity, and Engagement.



Awareness

Your brand shared through the CRA website, digital newsletter, and social media channels reaching 5,000+ professionals.



Opportunity

Unique opportunities to lead, present, and share your company's expertise and experience with a targeted industry audience.



Engagement

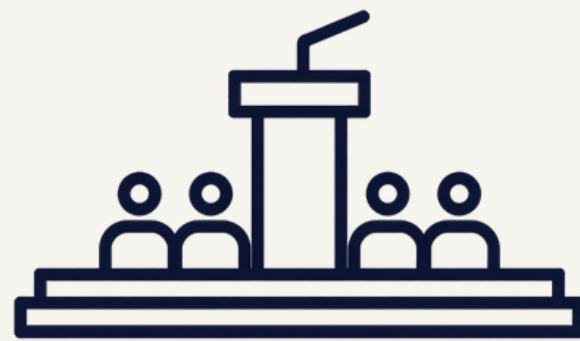
Active engagement with CRA members through networking events, the Annual Conference, and facilitated member introductions.



Access

Includes 5 individual memberships for your team, plus additional employee discounts for expanded organizational access.

Sponsorship Opportunities



Annual Conference

Premier visibility at the CRA Annual Conference. Packages from \$4,000–\$15,000 with tiered benefits and specialty add-ons.



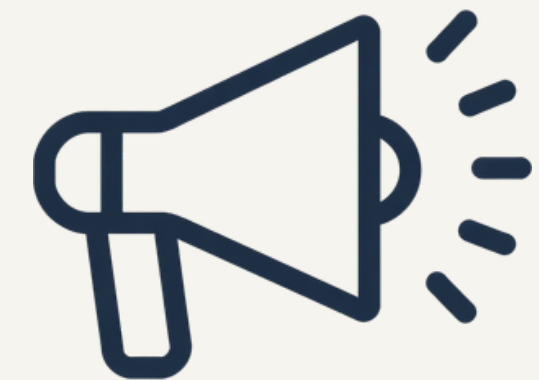
Local & State Events

Sponsor in-person state and local CRA events. Reach engaged regional audiences at \$1,500 per sponsorship.



Webinars

Sponsor CRA educational webinars for \$2,500. Gain brand exposure and direct access to registrant lists.



General Opportunities

Custom emails, newsletter ads, social media packages, and podcast sponsorships starting at \$500.

2027 Annual Conference Overview

Aug. 15-18

200+

40.2%

36.8%

Conference Dates

2027 Annual Conference held in person with growing attendance and engagement year over year.

Members in Attendance

Conference registration has grown steadily: 50+ (2022), 100+ (2023), 150 (2024), 165 (2025), and 190 (2026)

Receivers

Audience also includes Bankers 5.9%, Auctioneers 5.9%, Accountants 3.5%, and Software 2.1%.

Attorneys

A premier networking event connecting legal, financial, and receivership professionals nationwide.



August

Annual Conference Sponsorship Levels



Awareness

- Listing with business description in conference app
- Listing on Conference Website
- Social Media posts recognizing sponsorship
- Recognition Pre-and Post-Conference in 2024 CRA Newsletters
- Ability to place collateral or items in the conference bags (must be received at least 2 weeks prior to conference)
- Ad in Conference Program
- Recognition on Conference Posters



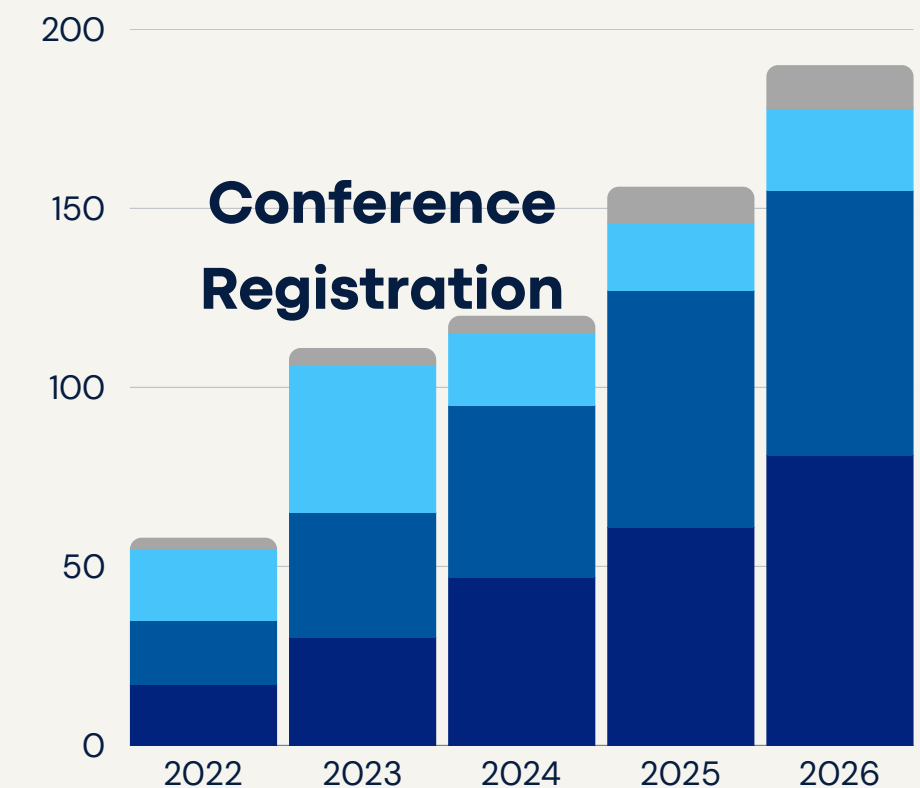
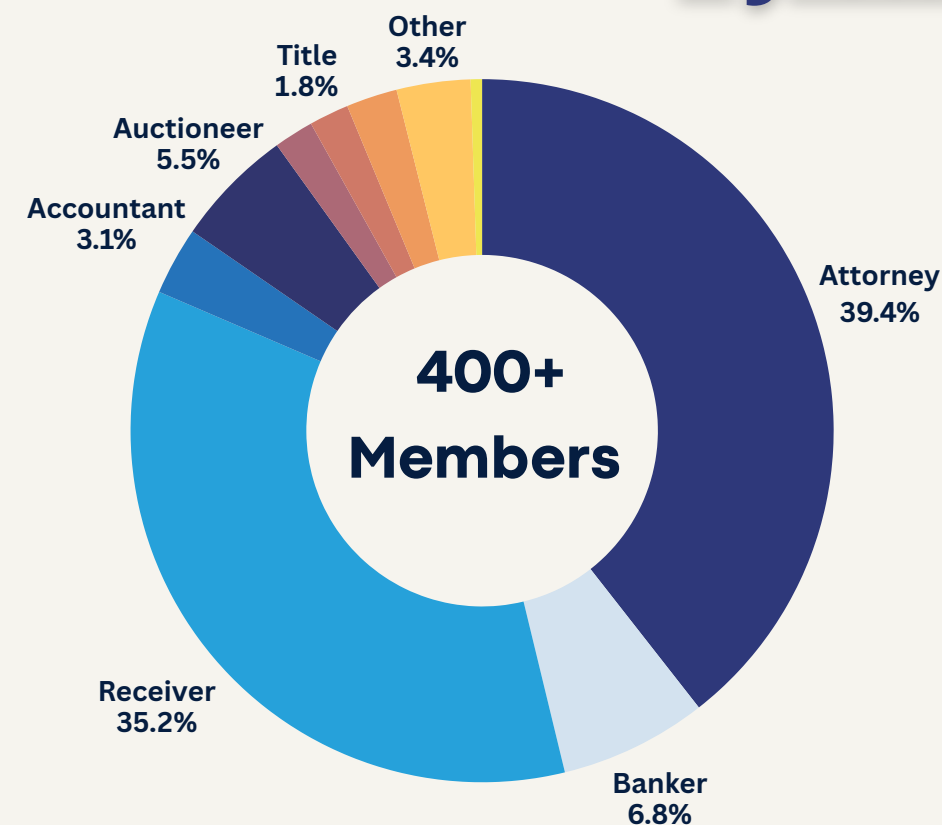
Engagement

- Complimentary Exhibitor Booth
- List of conference attendees (1 month before conference, plus post conference attendance list)



Engage with some of the top receivership professionals from across the country.

By The Numbers



Platinum Sponsor

\$15,000 | Limit 2

- 10 facilitated meetings based on sponsor criteria
- Presenting sponsor of Monday or Tuesday reception
- Priority booth placement at cocktail reception
- 2 virtual interviews prior to conference
- Listed as sponsor of 1 panel session
- Full page ad in following year's quarterly newsletters
- 5 complimentary admissions + 5 annual memberships



Conference Gold Sponsor

\$10,000 | Limit 5

- 5 facilitated meetings based on sponsor criteria
- Co-branded sponsor of the 2 conference lunches
- Priority signage at receptions & cocktail hour
- Virtual interview prior to the conference
- Listed as sponsor of 1 featured panel
- Half page ad in following year's quarterly newsletters
- 3 complimentary admissions + 3 annual memberships



Conference Silver Sponsor

\$7,500 | Limit 10

- 3 facilitated meetings based on sponsor criteria
- Priority signage at cocktail reception
- Virtual interview prior to conference
- Listed as sponsor of 1 panel session
- Quarter page ad in following year's quarterly newsletters
- 2 complimentary admissions + 2 annual memberships



Conference Bronze Sponsor

\$4,000 | Limit 20



Virtual Interview Prior to Conference

Receive a one-on-one virtual interview conducted before the Annual Conference, providing brand visibility and thought leadership exposure to CRA members and attendees ahead of the event.

1 Complimentary Conference Admission

One full-access complimentary registration to the CRA Annual Conference (August 18–21), granting your representative access to all sessions, receptions, and networking events throughout the program.

1 Complimentary Annual CRA Membership

One complimentary individual CRA annual membership included with your sponsorship, providing full access to member resources, the digital newsletter, and the CRA professional network for the year.

Brand Exposure Across CRA Channels

Bronze Sponsor recognition listed on the CRA website, digital newsletter, and social media platforms. Your company name and logo will be featured in conference materials distributed to 350+ members and attendees.

Specialty Sponsors — Branded Items



Conference Bag

\$7,500 | Limit 1

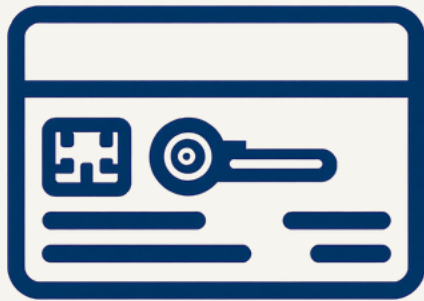
Branded bag distributed to all attendees. Includes 1 complimentary admission + 1 annual membership. Secure by 2/15/26.



Water Bottle

\$7,500 | Limit 1

Custom branded water bottle for all attendees. Includes 1 complimentary admission + 1 annual membership. Secure by 2/15/26.



Keycard Sponsor

\$7,500 | Limit 1

Sponsor branding on all hotel keycards. Includes 1 complimentary admission + 1 annual membership. Secure by 2/15/26.



Lanyard Sponsor

\$7,500 | Limit 1

Branded lanyard worn by all conference attendees. Includes 1 complimentary admission + 1 annual membership. Secure by 2/15/26.

Specialty Sponsors



Pocket Guide

\$5,000 | Limit 1

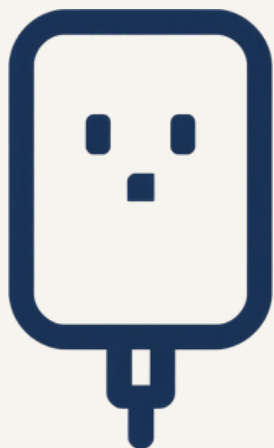
Front-of-pocket-guide branding. Logo featured on all printed conference pocket guides distributed to attendees.



Wi-Fi

\$5,000 | Limit 1

Wi-Fi login acknowledgement. Sponsor logo displayed on the conference Wi-Fi login screen and printed signage throughout venue.



Charging Station

\$5,000 | Limit 1

Charging station branding. Logo prominently displayed on all charging stations. High-visibility placement in main conference areas.



Coffee Break*

\$5,000 | Limit 2

Coffee station acknowledgement. Sponsor recognized at all coffee break stations with signage and verbal acknowledgement during breaks.

Conference Specialty Sponsors

Emerging Professionals Boot Camp

\$5,000 | Limit 2

Serve as instructor or co-host of the Boot Camp session. Logo featured on all Boot Camp materials and communications.

YP Happy Hour

\$5,000 | Limit 2

Sponsor the Young Professionals Happy Hour. Logo on signage and event communications. 1 comp admission + 1 annual membership

Daily Email to Attendees

\$5,000 | Limit 1

Exclusive sponsor of a daily email blast sent to all conference attendees. Logo placement and branded message included. 1 complimentary admission + 1 annual membership included.

App Sponsor

\$5,000 | Limit 1

Logo featured prominently in the official conference app. Brand visibility throughout the entire conference for all attendees.

Sunday Reception

\$5,000 | Limit 2

Sponsor the Sunday evening reception. Acknowledged as presenting sponsor in all pre-conference communications and on-site signage.



Webinar Sponsor

\$2,500 Per Webinar



Website Listing

Your company will be listed as a sponsor on the CRA Webinars page of the official CRA website for the duration of the sponsored webinar cycle.

Social Media & Newsletter Recognition

Sponsor recognition included in all CRA social media posts promoting the webinar, as well as a listing in the CRA Member Newsletter distributed to 5,000+ professionals.

Panel Introduction Opportunity

Your representative will have the opportunity to introduce the webinar panel, providing direct visibility and brand recognition to the live audience of CRA members and industry professionals.

Pre- & Post-Event Registration Lists

Receive full pre-event registration and post-event attendance lists, giving your team direct access to engaged CRA members and qualified leads from each sponsored webinar.

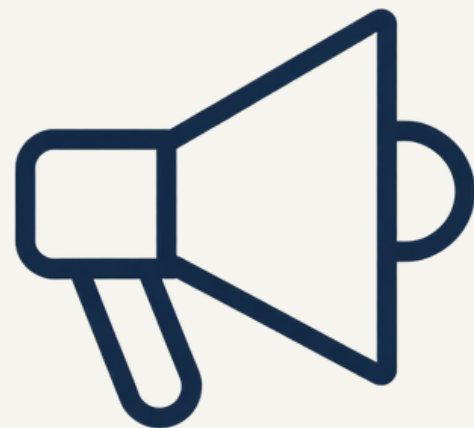
State Events Sponsor

Sponsorship Investment: \$1,500 | Support CRA local and state events across the country and connect your brand directly with regional receivership professionals and legal practitioners.



Digital Presence

Listing on the Events page of the CRA website at commercialreceiver.org for all sponsored state events.



Social Media

Featured listing in CRA social media posts promoting state and local events throughout the sponsorship year.



Newsletter

Listing in CRA Member Newsletters distributed to 5,000+ professionals; recognition at all sponsored events.



Event Access

3 complimentary attendees for all state events in 2025; pre- and post-event registration and attendance lists.

Podcast Sponsor

\$2,500 Per Sponsorship



Intro Sponsor — 1 Available

Secure the opening of every CRA podcast episode with a 30-second advertisement at the beginning of all 24 annual podcast episodes, placing your brand first in every listener's ear.

Outro Sponsor — 1 Available

Close every episode with your brand. A 30-second advertisement at the end of all 24 annual CRA podcast episodes ensures your message is the last thing listeners hear.

10 Podcast Episodes Per Season

Your sponsorship runs across the full CRA podcast calendar — 10 episodes per year — delivering consistent, repeated brand exposure to a targeted audience of commercial receivership professionals nationwide.

Monthly Listener Reports

Receive detailed monthly performance reports including total downloads, listener locations, and platform breakdowns — giving you measurable data to demonstrate sponsorship ROI to your stakeholders.

General Opportunities

Custom Email Blast

\$1,500

Dedicated email sent directly to the CRA membership list of 5,000+ credentialed professionals. Fully branded with your content, logo, and call-to-action. Ideal for product launches, event promotions, or announcements.

Newsletter Advertising

Quarter Page — \$500

Half Page — \$1,000

Full Page — \$2,000

Reach 5,000+ professionals via the CRA digital newsletter. Ad placements available in quarterly issues, segmented by member demographic for targeted visibility.

Social Media Package

Contact for Pricing

1 sponsored video post + 4

branded graphics distributed

across CRA social channels

over a 30-day period.

Maximizes impressions across

LinkedIn and other platforms

reaching 200,000+ annual

impressions and 5,000+

engagements.

Become a CRA Partner Today!

Email info@commercialreceiver.org

Website www.commercialreceiver.org

Organization Commercial Receivers Association

Mission Supporting uniform receivership laws
and member excellence nationwide

