



2024

CORPORATE SPONSORSHIP

commercialreceiver.org



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Overview

Empowering the Education and Standardization of Commercial Receivership Administration while providing education, networking and practical resources for our members.

01



Social Media

Over last year

- 75,000+ impressions
- 1,500+ engagements

Digital Newsletter reach of 2,100+ able to be segregated by location and profession



02

03



The CRA Website garners 4,500+ active users over the past year (a 261.96% growth over the prior year).

Significant Member Growth
55 New Members in 2022
100+ new members through first 10 months of 2023



04

CORPORATE MEMBERSHIP

\$3,500



Awareness

Corporate Members are shared through the CRA website, digital newsletter and social media, bringing awareness to a large community supporting CRA's mission.



Opportunity

Unique opportunities to lead and present your company's experience to CRA members and the broader insolvency community.



Engagement

CRA Corporate Members are given the ability to engage their employees in the mission through 5 individual subscriptions and further discounts for employees.

Sponsorship

Opportunities

Annual Conference

Our premier event, put your business in front of the most impactful receivership professionals from across the country.

Webinars

Reach CRA Membership and other professionals through an engaged educational environment.

Local In-Person Events

Need to focus on a specific community? Gain access to members and local professionals across CRA chapters.

General

Looking for something a bit different? We've got opportunities for you.



ANNUAL CONFERENCE

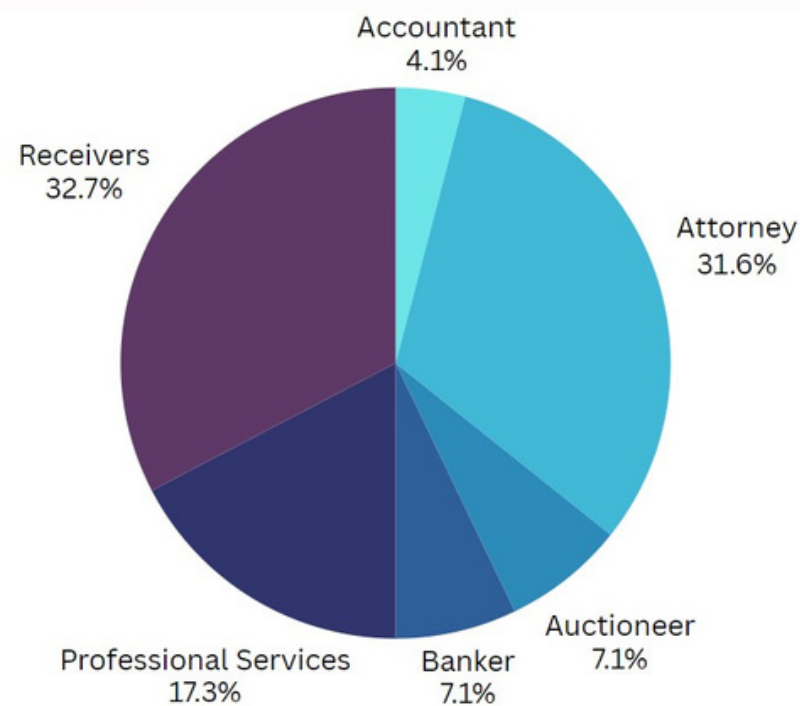
August 18-21, 2024

Engage with some of the top receivership professionals from across the country.



Awareness

- Listing with business description in conference app with brand video
- Listing on Conference Website
- Social Media posts recognizing sponsorship
- Recognition Pre-and Post-Conference in 2023 CRA Newsletters
- Ability to place collateral or items in the conference bags (must be received at least 2 weeks prior to conference)
- Ad in Conference Program
- Recognition on Conference Posters



Engagement

- Complimentary Exhibitor Booth
- List of conference attendees (1 month before conference, plus post conference attendance list)



Platinum Sponsor

- 1 Available (1 taken)
- \$15,000



Admission

- 5 complimentary admissions to conference
- 5 complimentary annual memberships for CRA



Awareness

Virtual interviews (2) prior to conference



Events

- Presenting sponsor of Monday or Tuesday night reception
- Priority booth at cocktail reception



Access

- Access to VIP lounge
- CRA will attempt to facilitate 10 meetings based upon sponsors shared criteria



Gold Sponsor

- 6 Available
- \$10,000



Admission

- 3 complimentary admissions to conference
- 3 complimentary annual memberships for CRA



Awareness

Virtual interview prior to conference



Events

- Co-Branded Sponsors of the 2 Lunches
- Priority Booth at Cocktail Reception



Access

- Access to VIP lounge
- CRA will attempt to facilitate 5 meetings based upon sponsors shared criteria



Silver Sponsor

- 8 Available (2 taken)
- \$7,500



Admission

- 2 complimentary admissions to conference
- 2 complimentary annual memberships for CRA



Awareness

Virtual interview prior to conference



Events

Priority Booth at Cocktail Reception



Access

- Access to VIP lounge
- CRA will attempt to facilitate 3 meetings based upon sponsors shared criteria



Bronze Sponsor

- 14 Available (1 taken)
- \$4,000



Awareness

Virtual interview prior to conference



Admission

- 1 complimentary admissions to conference
- 1 complimentary annual memberships for CRA



Specialty Sponsors

- 1 available for each level
- \$5,000
- Crossed out means sponsorship taken



App Sponsor

- Welcome video, splash page, banner ad and push message in app
- One complimentary admission to conference & one annual membership



CLE Sponsor

- Acknowledgement of Sponsorship when discussing CLE during conference
- One complimentary admission to conference & one annual membership



Water Bottle

- Logo printed on water bottles (must be secured by 2/15/24)
- One complimentary admission to conference & one annual membership



Conference Bag

- Logo printed on gift bags (must be secured by 2/15/24)
- One complimentary admission to conference & one annual membership



Specialty Sponsors

- 1 available for each level*
- \$5,000

*Unless otherwise noted



Coffee Break* (2/1)

- Acknowledgement of Sponsorship at coffee stations
- One complimentary admission to conference & one annual membership



Charging Station

- Logo placement at all charging stations
- One complimentary admission to conference & one annual membership



WiFi

- Wifi login acknowledgement of sponsorship
- One complimentary admission to conference & one annual membership



Pocket Guide

- Logo printed on front of pocket guide
- One complimentary admission to conference & one annual membership



Entertainment Sponsors (New in 2024)

1 available for
each level*

*Unless otherwise noted



Whiskey & Cigars

- \$5,000 (2 Available)
- Sponsor the nightcap of our Tuesday Event with whiskey & onsite torcedor



Pool Cabana

- \$5,000 (2 available)
- Entertain attendees Monday afternoon poolside with drinks and snacks



Sunday Cocktails

- \$5,000 (2 available)
- Welcome Reception Sponsor for our early arrivals greeting them with cocktails and snacks at Stir Bar & Terrace



Deep Sea Fishing

- \$5,000 (3 available)
- Take a group of 5 plus yourself out for deep sea fishing on Monday and build that personal relationship that will benefit you for years



Exhibitor

- \$3,000



Booth

One booth at the Annual Conference (6' table)



Access

- List of attendees (pre- and post-conference)
- Listing as Exhibitor in Conference App



Admission

- One complimentary admission to full conference
- Two additional exhibitor passes (good only for Exhibitor Space/Time)

WEBINARS

\$2,500



Awareness

- Listing on webinar page on CRA Website
- Listing in social media posts
- Listing in CRA Member Newsletters



Opportunity

Introduce the Panel

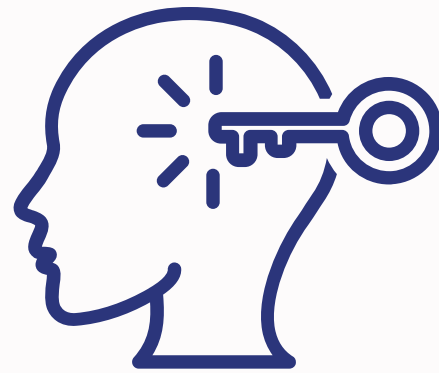


Engagement

Receive Pre- and Post- event registration and attendance lists

LOCAL EVENTS

\$1,500



Awareness

- Listing on event page on CRA Website
- Listing in social media posts
- Listing in CRA Member Newsletters



Opportunity

Welcome everyone to the event



Engagement

Receive Pre- and Post- event registration and attendance lists

GENERAL

Looking for something different, we have a few ideas or you can reach out to us and inquire.



Custom Email \$1,500

Send an email to our email database sharing who you are, what you do, and how to reach you. This custom opportunity gives you the ability to reach a national audience with your message.



Newsletter Advertising

Place in ad in the CRA Quarterly Member Newsletter:
\$500 for Quarter Page
\$1,000 for Half Page
\$2,000 for Full Page



Social Media \$1,000

Let CRA work with you on building an awareness campaign across our social media. Engagement package includes (1) video post and (4) graphics spread across a month.



THANK YOU

Contact Us

- ✉ info@commercialreceiver.org
- 🌐 www.commercialreceiver.org



COMMERCIAL RECEIVERS